

# Peter Benson

271 Massachusetts Ave #32  
Arlington, MA, 02474

[peterbenson@gmail.com](mailto:peterbenson@gmail.com)  
508-265-5562

[peterbenson-design.com](http://peterbenson-design.com)

## WORK EXPERIENCE

### Freelance Designer/Illustrator, 2013-present

*Logo Design, Film Posters, Powerpoint Presentations, Commercial Vehicle Branding, Album Covers, Commissioned Illustrations & Paintings.*

*Selected Clients: Dartmouth-Hitchcock Medical Center, Association for a Better New York, The Rockwell Museum, Corning Museum of Glass*

### Designer/Production Artist, Dinardo Design, 2015-2025

*Designed childrens' books, often working collaboratively with the editorial client, other designers, or just my Art Director to create engaging leveled readers.*

*Altered illustrations and photographs to comply with client requests or layout requirements. Typical adjustments ranged from minor bleed extensions or silhouettes to more complicated changes or replacements of image content: often adding/removing objects, changing character age, or rearranging content to avoid nonprinting areas.*

*Prepared documents for digital and print publishing, eventually creating final files to match the printer's instructions, and collecting archival files for the client. I regularly created templates for lengthy books or long-running programs and series, and updated digital libraries and online trackers to make sure everyone was on the same page, figuratively and literally.*

*Selected Clients: Heinemann Publishing, Penguin Random House, Scholastic, Pearson Education, Delta Publishing, Twig World, Benchmark Education*

### Media Services Student Technician, Skidmore College, 2014-2015

*Operated and maintained print equipment, ranging from letter size printer/scanners to a 54" roll printer, installed and troubleshot audio/video equipment for Skidmore events and classes, and assisted students and faculty with projects in the multimedia production lab.*

### Production/Design Intern, Dinardo Design, 2014

*Employed full-time in the production department for a variety of clients, primarily in the children's book publishing industry. Prepared InDesign files for printing, manipulated illustrations and photographs to better fit clients' ideas, and extended images digitally to better fill pages.*

### Design Intern, Saratoga Wire, 2013

*Designed and printed daily posters highlighting popular news stories, created a kids scavenger hunt booklet used at a Saratoga Arts co-sponsored event, edited images and advertisements to read more clearly in print, and analyzed website traffic to determine popularity trends and improve ad revenue.*

## EDUCATION

### Skidmore College, Bachelor of Science in Studio Art

*with concentrations in Communication Design and Painting.  
Minor in Management and Business. 3.62 GPA  
Saratoga Springs, New York, 2015*

## SOFTWARE SKILLS

### Worked Professionally

*Adobe Photoshop/InDesign/Illustrator/Acrobat, Meta Business Suite, Google Analytics, Microsoft Word/Excel/Outlook/Powerpoint, Wordpress, and HTML/CSS*

### Casual or Collegiate Experience

*AfterEffects/Premiere, Canva, Figma, Autodesk Maya, and Final Cut Pro*